

**Best Buy, Gold Crown Foundation and The Clubhouse Network  
Open Lakewood Teen Tech Center, Bringing  
Year-Round Tech Training and Tools to Underserved Youth**

*Classes on 3D design, robotics, music and film production  
help develop the next generation of Denver-area technology minds*

**WHAT:** On Tuesday, Dec. 13, Best Buy, the Gold Crown Foundation and The Clubhouse Network will celebrate the opening of a new Best Buy Teen Tech Center to provide underserved youth access to the tech training and tools they need to further their education and careers.

Denver-area youth attending the Best Buy Teen Tech Center will learn basic computer skills, how to program, develop games, build applications, create digital videos and much more from supportive staff, mentors and Geek Squad Agents. This team also has pioneered a new pixel art animation curriculum that will be introduced at all Best Buy Teen Tech Centers in 2017.

The center's grand opening will be recognized by Lakewood Mayor Adam Paul, who joins Best Buy in the effort to help underserved youth bridge the opportunity gap, keeping with a commitment to serving the needs of the Lakewood and Denver community. Mayor Paul is grateful to Gold Crown Foundation for 30 years as a leader for youth programming in Lakewood and for providing premier youth facilities, like All-Star Park and the Gold Crown Field House, for sports and enrichment programs.

**WHEN:** 3-4 p.m., Tuesday, Dec. 13, 2016

**WHERE:** 150 S. Harlan Street, Lakewood, CO 80226

**WHO:** Local Lakewood Teens and Lakewood Mayor Adam Paul participating in the free after-school program.

**WHY:** Best Buy chose Gold Crown Foundation as a Best Buy Teen Tech Center partner given the Lakewood community's need for technology education and Gold Crown's proven track record teaching technology to neighborhood youth. The Teen Tech Center in Lakewood is the last of four new centers opened by Best Buy this year, joining Dallas, Los Angeles and Oakland as part of The Clubhouse Network of nearly a dozen such urban centers opened by Best Buy since 2012.

For more than a decade, Best Buy has remained committed to igniting human potential and empowering people through technology, investing more than \$300 million in local communities and serving more than 4.3 million teens and youth through community efforts. To learn more about Best Buy's community support, visit <http://www.bby.com/community-relations/>

**MEDIA INTERVIEWS & PHOTO OPPORTUNITIES:**

Interview and photo opportunities are available from 3-4 p.m. local time on opening day, Dec. 13.

- Fran Baker, enrichment executive director, Gold Crown Foundation
- Teen Tech Center students in attendance
- Andrea Wood, community relations director, Best Buy
- William Woodworth, Geek Squad Agent, Best Buy

**CONTACTS:**

Bianca Jones

Best Buy

[Bianca.Jones2@bestbuy.com](mailto:Bianca.Jones2@bestbuy.com)

Cell: 651-335-3614

May Xiong

WCG

[MXiong@wcg.com](mailto:MXiong@wcg.com)

Cell: 715-212-8083

Anna Fleming

Gold Crown Enrichment

[annabfleming@gmail.com](mailto:annabfleming@gmail.com)

Cell: 720-436-8396