



U.S. Army Recruiting Battalion Denver
621 17th Street, Suite 400
Denver, CO 80238

@GoArmyColorado

FOR IMMEDIATE RELEASE

Contact: Tawny Vessey
(303)921-9409

tvessey@goldcrownfoundation.com

Gold Crown Foundation & U.S. Army join forces to help prepare kids for the game of life

Soldiers will be an active part of summer high school basketball tournament

DENVER, CO (June 4, 2019) — Dozens of soldiers from recruiting stations across greater Denver are slated to participate in the Gold Crown Foundation's annual High School Basketball Team Camp, June 6-8 and June 20-22 at the Gold Crown Field House located in Lakewood, Colo. The soldiers will help score and manage tournament games; lead virtual reality demonstrations; and will use the grassroots community relations event to share information about Army career pathways.

The Gold Crown High School Summer Team Camp will boast almost 300 high school teams from 10 states in the Rocky Mountain and Midwest Regions. Teams will compete over three days at various high school locations in addition to the Gold Crown Field House.

"We are extremely honored to partner with an organization like the Gold Crown Foundation that shares our passion in establishing a culture of excellence among our youth and their respective communities," said Lt. Col. Debbie Y. Case, Commander of the U.S. Army Denver Recruiting Battalion. "After all, we want to engage this pivotal generation in every organic, meaningful, and relevant way possible to provide them with the decision making tools they need when considering potential career paths."

The [Gold Crown Foundation](#), now in its 33rd year, is a premier Colorado-based nonprofit responsible for educating youth and community through sports and enrichment programs. Moreover, the foundation's youth sports and education programs impact approximately 17,000 kids each year.

"We are pumped about the Army's participation in this year's High School Summer Team Camp as well as future collaboration," said Bill Hanzlik, CEO & Co-Founder of Gold Crown Foundation, "This partnership with the Army will allow both groups to continue to prepare kids for the game of life."

About Gold Crown Foundation: The Gold Crown Foundation, a Colorado nonprofit 501(c)3, offers youth sports and education programs to nearly 17,000 boys and girls annually throughout Colorado and the surrounding states. Founded in 1986 by former Denver Nugget player and coach, Bill Hanzlik, and his business partner Ray Baker, Gold Crown Foundation's mission statement is "Educating Youth and Community through Sports and Enrichment Programs." Through basketball, volleyball, golf and educational programs, Gold Crown teaches youth life skills and grants almost \$500,000 in scholarships annually to kids ages 8-20. Gold Crown operates three sports complexes and two enrichment facilities; Coca-Cola All-Star Park, Jr. Golf Learning Center, Gold Crown Field House, Best Buy Teen Tech Center and the Gold Crown Clubhouse at Edgewater. The 56,000 square foot Gold Crown Field House has approximately 450,000 participants and visitors come through its doors each year. The facilities allow for youth participation in a clean, safe, and one-of-a-kind environment.

###

