




**GOLD
CROWN**

FOUNDATION

GOLDCROWNFOUNDATION.COM

PREPARING KIDS FOR THE GAME OF LIFE PREPARING KIDS FOR THE GAME OF LIFE PREPARING KIDS FOR THE GAME OF LIFE PREPARING KIDS FOR THE GAME OF LIFE





When Gold Crown Foundation was created in 1986, our goal was simple: Provide a quality girls basketball camp experience with an emphasis on life skills. With that in mind we set out to find and fill voids as it related to youth basketball. Along the way we found needs in girls volleyball, youth golf, youth sports facilities, after school enrichment, and youth with disabilities, to name a few.

Today, our mission to “Educate youth and community through sports and enrichment programs” is as important as ever. We continue to hold ourselves to the highest standards related to “What is in the best interest of kids?” We are so very thankful for our amazing staff, first class Board of Directors, our generous donors, and the thousands of volunteer parents and mentors that make our programs possible.

As we look ahead, the expansion of our Enrichment Program, the continued growth of our Sports Programs, and the constant challenge to improve our Foundation to serve the seven county region and beyond continue to be our top priorities. One thing that has not changed is our commitment to educating kids and our strong belief in that what we have to offer makes a difference in our community.

As you read this overview of Gold Crown Foundation, we hope you will enjoy learning about our programs and understand our excitement for the future. We thank you for your support and dedication to our mission and we look forward to building on the success of the last three decades!

Sincerely,

Ray Baker
Chairman/Co-Founder

Bill Hanzlik
CEO/Co-Founder

LEADERSHIP TEAM

Bill Hanzlik, Chief Executive Officer
Kevin Petty, Executive Director
Tara Leipheimer, Director of Finance
Coby Chaney, Director of Development
Meghan Overton, Director of Marketing
Tawny Vessey, Director of Communications
Jeff Petty, Director of Sports Programs
Mark Rusch, Director of Outreach
Dillon Barkman, Director of Facilities
Fran Baker, Director of Enrichment

BOARD OF DIRECTORS

Ray Baker, President, Partner,
Gold Crown Management
Sara Donegan, Secretary & Treasurer, CFO,
Gold Crown Management
Paul Andrews, President & CEO,
National Western Stock Show
Joseph Coppola, Esq., Attorney at Law
Jim Martin, President & CEO,
Kroenke Sports & Entertainment

Jack Pogge, Retired, CSG International
Tim Romani, President & CEO, The Romani Group
Vern Swanson, Entrepreneur, Retired
Lisa Zoeller, Principal, Zoeller Consulting, LLC
Bill Hanzlik, Ex-Officio (Non-Voting), CEO,
Gold Crown Foundation
Kevin Petty, Ex-Officio (Non-Voting),
Executive Director, Gold Crown Foundation

GOLD CROWN HISTORY

Gold Crown Foundation, a Colorado nonprofit 501c3, offers youth sports and education programs to nearly 15,000 boys and girls annually throughout Colorado and the surrounding states. Founded in 1986 by former Denver Nugget player and coach, Bill Hanzlik, and his business partner Ray Baker, Gold Crown Foundation's mission is "Educating Youth and Community through Sports and Enrichment Programs." Over the years, Gold Crown has evolved as a foundation with a focus on affordability and low-income support. Through our basketball, volleyball, golf, educational and miscellaneous community programs, Gold Crown teaches youth life skills and grants almost \$500,000 in scholarships annually to Colorado kids, ages 6 - 18.

In addition to programming, Gold Crown added facilities along the way to support its programs and enhance the community. Coca-Cola All Star Park opened in 1998 in conjunction with the MLB All Star Game at Coors Field. The 56,000 sq. ft. Gold Crown Field House opened its doors in 2003. In 2008, Gold Crown entered into an agreement with Eagle Trace Golf Club in Broomfield, Colo., to develop the Gold Crown Junior Golf Learning Center. In January of 2018, we officially opened a second Clubhouse location in Edgewater, Colorado.

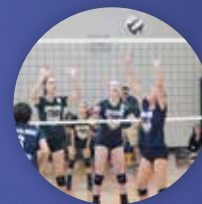
Today, Gold Crown continues to prepare kids for the game of life through boys and girls basketball, volleyball, golf, educational programs, parent/coach seminars and youth sports officiating training and game assigning.



SPORTS PROGRAMS

KEY PROGRAMS

Boys/Girls 4th - 8th Grade Competitive Basketball League
Boys Prep Development League
Boys/Girls High School Summer Team Camp
Boys/Girls Bill Hanzlik Basketball Camps
Boys/Girls High School JV Golf Tournaments
Boys/Girls Fall Middle School Golf Tournaments
Girls 6th - 8th Grade Volleyball League
Girls Summer Volleyball Camp
Gold Crown Officiating Academy



15,000
Participants



1,600
Volunteers



20
Basketball Programs



8
Volleyball Programs



4
Golf Programs



15,000
Basketball Games
Assigned

Since 1986, Gold Crown has grown into one of the state's largest youth sports providers. This includes year-round boys and girls basketball programming, boys and girls junior golf and volleyball programs.



It's [Gold Crown] like a second home for me, a place where I always know I'm welcome.

— Parker Teff, Chatfield Feeder Program

My favorite part of Gold Crown is the kids...being able to teach them basketball skills as well as life skills.

— Richard Ray, ThunderRidge Feeder Program

ENRICHMENT PROGRAMS

KEY PROGRAMS

Catalyst Program with Jefferson County Public Schools
Clubhouse to College/Career (C2C) Pathways to Success
The Clubhouse After-School Program
Summer STEAM Camps



500
Clubhouse
Members



30
Clubhouse
Mentors



94%
Free & Reduced
Lunch



54%
English Language
Learners



35%
Single-Parent
Households

Gold Crown Enrichment provides rich, interest-based instruction and mentoring to hundreds of under-resourced youth participants ages 10-18 through programs that teach and inspire them. These programs integrate art and technology with choice, curiosity, skill building, and strong relationships. Our free after-school program, the Clubhouse, is one of over 100 Clubhouse sites in 18 countries world-wide that works to provide art and technology programming to under-resourced youth.



I like the environment and opportunities that The Clubhouse provides. I have learned a lot of things like Photoshop, drawing and vinyl cutting but I have also learned more about self-care and mental health awareness from mentors.

— Laura, Clubhouse Member

Clubhouse has been a rock to lean on, a shoulder to cry on, a place filled with laughs and good memories and a place where I could explore and grow. I continued to mentor because I realized that everyone needs the opportunity to be a life-long learner and I wanted to share it with as many people as possible.

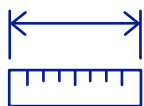
— Brittany, Clubhouse Mentor

FACILITIES

In the mid 90's, through a partnership with Jefferson County schools, Gold Crown acquired a parcel of land previously occupied by an abandoned middle school. In 1998 the first step in our vision was taken by the opening of a championship quality baseball park, Coca-Cola All-Star Park, in conjunction with the Colorado Rockies hosting the MLB All-Star Game at Coors Field.

In 2003 the vision continued with the opening of the Gold Crown Field House, a 56,000 square foot multi-use facility. Gold Crown kept that momentum going in 2008 by entering into an agreement with Eagle Trace Golf Club in Broomfield, CO to develop the Gold Crown Junior Golf Learning Center.

In 2016, Gold Crown pursued a new Clubhouse location in the Edgewater community. There, we found an abandoned church and with tremendous support from our community partners we were able to open after-school programming at 2501 Chase Street in January 2018.



56,000

sq. ft. Field House



28

Retractable
Hoops



500,000

Annual Visitors
(Field House)



323

Days Operational



15,000

Annual Visitors
(All-Star Park)



2 MIL

Gallons of Water
Used Annually
(All-Star Park)

COMMUNITY PARTNERS

Supporting our community is of the utmost importance to the Gold Crown Foundation. Countless Colorado community organizations have used the Gold Crown Field House and Keli McGregor Field at Coca-Cola All-Star Park for their events. We are proud to open our facilities' doors, free of charge to provide memorable experiences for the kids and participants in each event. Each year, almost 25% of our gym reservations are donated to our community partners.



SCHOLARSHIPS



\$550k

Granted Annually

\$100k

Gold Crown Program
Scholarship granted
annually

85%

of participants who
received a scholarship
qualify for free and
reduced lunch

\$370k

scholarships through
Gold Crown Enrichment
Programing (both
locations)

\$80k

donated Gold Crown Field House
gym time to community partners
in the Denver Metro Area (Special
Olympics Colorado, NSCD, Jeffco
Adapted PE...)



\$1.5 MILLION

in fundraising each year to break even

DEMOGRAPHICS

90%

Approximate %
of the population
we serve are from
the 7 county
Denver Metro Area.

Adams
Arapahoe
Boulder
Broomfield
Denver
Douglas
Jefferson



Caucasian **60%**



Hispanic **30%**



African
American **7%**

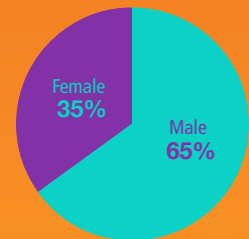


Asian **2%**



American
Indian **1%**

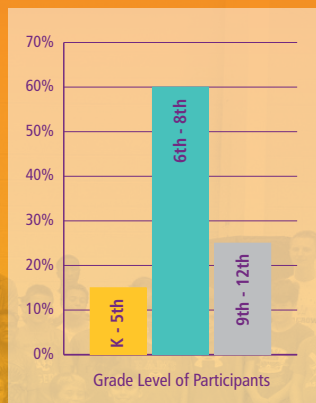
YOUTH PARTICIPANTS



\$80,000 - \$105,000

Median household Income

HOUSEHOLD SIZE



THANK YOU!

For more than 30 years, we have made a significant impact on youth and their communities across Colorado because of support from you.

We believe our responsibility for youth development should include “the whole child.” Whether this be physical, emotional or mental health. We believe it is not only important to provide a “skill set”, but a “mind-set” as well that educates and empowers youth to assume responsibility for a happy healthy future.

This is only achieved with help from our incredible community partners and individual donors. Thank you for helping us prepare kids for the game of life for more than three decades.



@GoldCrownCO

Gold Crown Field House

150 S. Harlan Street Lakewood, CO 80226 / 303-233-6776

Corporate Office

1743 Wazee Street, Suite 300, Denver, CO 80202 / 303-773-1442

Edgewater Clubhouse

2501 Chase Street, Edgewater, CO 80214 / 720-536-8864

sports@goldcrownfoundation.com / enrichment@goldcrownfoundaton.com
GoldCrownFoundation.com

Preparing Kids For The Game Of Life