




**GOLD  
CROWN**

FOUNDATION

[GOLDCROWNFOUNDATION.COM](http://GOLDCROWNFOUNDATION.COM)

PREPARING KIDS FOR THE GAME OF LIFE PREPARING KIDS FOR THE GAME OF LIFE PREPARING KIDS FOR THE GAME OF LIFE PREPARING KIDS FOR THE GAME OF LIFE





When Gold Crown Foundation was created in 1986, our goal was simple: Provide a quality girls basketball camp experience with an emphasis on life skills. With that in mind we set out to find and fill voids as it related to youth basketball. Along the way we found needs in girls volleyball, youth golf, youth sports facilities, after school enrichment, and youth with disabilities, to name a few.

Today, our mission to “Educate youth and community through sports and enrichment programs” is as important as ever. We continue to hold ourselves to the highest standards related to “What is in the best interest of kids?” We are so very thankful for our amazing staff, first class Board of Directors, our generous donors, and the thousands of volunteer parents and mentors that make our programs possible.

As we look ahead, the expansion of our Enrichment Program, the continued growth of our Sports Programs, and the constant challenge to improve our Foundation to serve the seven county region and beyond continue to be our top priorities. One thing that has not changed is our commitment to educating kids and our strong belief in that what we have to offer makes a difference in our community.

As you read this overview of Gold Crown Foundation, we hope you will enjoy learning about our programs and understand our excitement for the future. We thank you for your support and dedication to our mission and we look forward to building on the success of the last three decades!

Sincerely,

**Ray Baker**  
Chairman/Co-Founder

**Bill Hanzlik**  
CEO/Co-Founder

## LEADERSHIP TEAM

**Bill Hanzlik**, Chief Executive Officer  
**Kevin Petty**, Executive Director  
**Tara Leipheimer**, Director of Finance  
**Coby Chaney**, Director of Development  
**Meghan Overton**, Director of Marketing  
**Tawny Vessey**, Director of Communications  
**Jeff Petty**, Director of Sports Programs  
**Mark Rusch**, Director of Outreach  
**Dillon Barkman**, Director of Facilities  
**Fran Baker**, Director of Enrichment

## BOARD OF DIRECTORS

**Ray Baker**, President, Partner,  
Gold Crown Management  
**Sara Donegan**, Secretary & Treasurer, CFO,  
Gold Crown Management  
**Paul Andrews**, President & CEO,  
National Western Stock Show  
**Joseph Coppola**, Esq., Attorney at Law  
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**Tim Romani**, President & CEO, The Romani Group  
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**Lisa Zoeller**, Principal, Zoeller Consulting, LLC  
**Bill Hanzlik**, Ex-Officio (Non-Voting), CEO,  
Gold Crown Foundation  
**Kevin Petty**, Ex-Officio (Non-Voting),  
Executive Director, Gold Crown Foundation



# GOLD CROWN HISTORY

Gold Crown Foundation, a Colorado nonprofit 501c3, offers youth sports and education programs to nearly 15,000 boys and girls annually throughout Colorado and the surrounding states. Founded in 1986 by former Denver Nugget player and coach, Bill Hanzlik, and his business partner Ray Baker, Gold Crown Foundation's mission is "Educating Youth and Community through Sports and Enrichment Programs." Over the years, Gold Crown has evolved as a foundation with a focus on affordability and low-income support. Through our basketball, volleyball, golf, educational and miscellaneous community programs, Gold Crown teaches youth life skills and grants almost \$500,000 in scholarships annually to Colorado kids, ages 6 - 18.

In addition to programming, Gold Crown added facilities along the way to support its programs and enhance the community. Coca-Cola All Star Park opened in 1998 in conjunction with the MLB All Star Game at Coors Field. The 56,000 sq. ft. Gold Crown Field House opened its doors in 2003. In 2008, Gold Crown entered into an agreement with Eagle Trace Golf Club in Broomfield, Colo., to develop the Gold Crown Junior Golf Learning Center. In January of 2018, we officially opened a second Clubhouse location in Edgewater, Colorado.

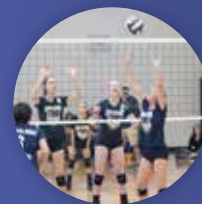
Today, Gold Crown continues to prepare kids for the game of life through boys and girls basketball, volleyball, golf, educational programs, parent/coach seminars and youth sports officiating training and game assigning.



# SPORTS PROGRAMS

## KEY PROGRAMS

Boys/Girls 4th - 8th Grade Competitive Basketball League  
Boys Prep Development League  
Boys/Girls High School Summer Team Camp  
Boys/Girls Bill Hanzlik Basketball Camps  
Boys/Girls High School JV Golf Tournaments  
Boys/Girls Fall Middle School Golf Tournaments  
Girls 6th - 8th Grade Volleyball League  
Girls Summer Volleyball Camp  
Gold Crown Officiating Academy



**15,000**  
Participants



**1,600**  
Volunteers



**20**  
Basketball Programs



**8**  
Volleyball Programs



**4**  
Golf Programs



**15,000**  
Basketball Games  
Assigned

Since 1986, Gold Crown has grown into one of the state's largest youth sports providers. This includes year-round boys and girls basketball programming, boys and girls junior golf and volleyball programs.



It's [Gold Crown] like a second home for me, a place where I always know I'm welcome.

— Parker Teff, Chatfield Feeder Program

My favorite part of Gold Crown is the kids...being able to teach them basketball skills as well as life skills.

— Richard Ray, ThunderRidge Feeder Program



# ENRICHMENT PROGRAMS

## KEY PROGRAMS

Catalyst Program with Jefferson County Public Schools  
Clubhouse to College/Career (C2C) Pathways to Success  
The Clubhouse After-School Program  
Summer STEAM Camps



**500**  
Clubhouse  
Members



**30**  
Clubhouse  
Mentors



**94%**  
Free & Reduced  
Lunch



**54%**  
English Language  
Learners



**35%**  
Single-Parent  
Households

Gold Crown Enrichment provides rich, interest-based instruction and mentoring to hundreds of under-resourced youth participants ages 10-18 through programs that teach and inspire them. These programs integrate art and technology with choice, curiosity, skill building, and strong relationships. Our free after-school program, the Clubhouse, is one of over 100 Clubhouse sites in 18 countries world-wide that works to provide art and technology programming to under-resourced youth.



I like the environment and opportunities that The Clubhouse provides. I have learned a lot of things like Photoshop, drawing and vinyl cutting but I have also learned more about self-care and mental health awareness from mentors.

— Laura, Clubhouse Member

Clubhouse has been a rock to lean on, a shoulder to cry on, a place filled with laughs and good memories and a place where I could explore and grow. I continued to mentor because I realized that everyone needs the opportunity to be a life-long learner and I wanted to share it with as many people as possible.

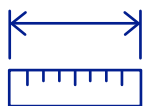
— Brittany, Clubhouse Mentor

# FACILITIES

In the mid 90's, through a partnership with Jefferson County schools, Gold Crown acquired a parcel of land previously occupied by an abandoned middle school. In 1998 the first step in our vision was taken by the opening of a championship quality baseball park, Coca-Cola All-Star Park, in conjunction with the Colorado Rockies hosting the MLB All-Star Game at Coors Field.

In 2003 the vision continued with the opening of the Gold Crown Field House, a 56,000 square foot multi-use facility. Gold Crown kept that momentum going in 2008 by entering into an agreement with Eagle Trace Golf Club in Broomfield, CO to develop the Gold Crown Junior Golf Learning Center.

In 2016, Gold Crown pursued a new Clubhouse location in the Edgewater community. There, we found an abandoned church and with tremendous support from our community partners we were able to open after-school programming at 2501 Chase Street in January 2018.



**56,000**

sq. ft. Field House



**28**

Retractable  
Hoops



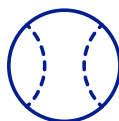
**500,000**

Annual Visitors  
(Field House)



**323**

Days Operational



**15,000**

Annual Visitors  
(All-Star Park)



**2 MIL**

Gallons of Water  
Used Annually  
(All-Star Park)

## COMMUNITY PARTNERS

Supporting our community is of the utmost importance to the Gold Crown Foundation. Countless Colorado community organizations have used the Gold Crown Field House and Keli McGregor Field at Coca-Cola All-Star Park for their events. We are proud to open our facilities' doors, free of charge to provide memorable experiences for the kids and participants in each event. Each year, almost 25% of our gym reservations are donated to our community partners.



# SCHOLARSHIPS



**\$550k**

Granted Annually

**\$100k**

Gold Crown Program  
Scholarship granted  
annually

**85%**

of participants who  
received a scholarship  
qualify for free and  
reduced lunch

**\$370k**

scholarships through  
Gold Crown Enrichment  
Programing (both  
locations)

**\$80k**

donated Gold Crown Field House  
gym time to community partners  
in the Denver Metro Area (Special  
Olympics Colorado, NSCD, Jeffco  
Adapted PE...)



**\$1.5 MILLION**

in fundraising each year to break even

# DEMOGRAPHICS

**90%**

Approximate %  
of the population  
we serve are from  
the 7 county  
Denver Metro Area.

Adams  
Arapahoe  
Boulder  
Broomfield  
Denver  
Douglas  
Jefferson



Caucasian **60%**



Hispanic **30%**



African  
American **7%**

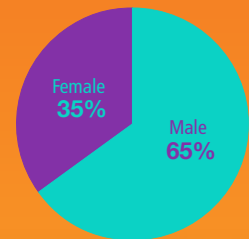


Asian **2%**



American  
Indian **1%**

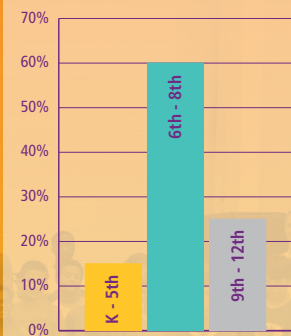
## YOUTH PARTICIPANTS



**\$80,000 - \$105,000**

Median household Income

## HOUSEHOLD SIZE



Grade Level of Participants



# THANK YOU!

For more than 30 years, we have made a significant impact on youth and their communities across Colorado because of support from you.

We believe our responsibility for youth development should include “the whole child.” Whether this be physical, emotional or mental health. We believe it is not only important to provide a “skill set”, but a “mind-set” as well that educates and empowers youth to assume responsibility for a happy healthy future.

This is only achieved with help from our incredible community partners and individual donors. Thank you for helping us prepare kids for the game of life for more than three decades.



@GoldCrownCO

## **Gold Crown Field House**

150 S. Harlan Street Lakewood, CO 80226 / 303-233-6776

## **Corporate Office**

1743 Wazee Street, Suite 300, Denver, CO 80202 / 303-773-1442

## **Edgewater Clubhouse**

2501 Chase Street, Edgewater, CO 80214 / 720-536-8864

sports@goldcrownfoundation.com / enrichment@goldcrownfoundaton.com  
GoldCrownFoundation.com

Preparing Kids For The Game Of Life