

**PHOTO RELEASE**

**The Western Union Foundation Funds Local Youth Enrichment Programs with Assist from Denver Nuggets**



**DENVER – April 10, 2018:** In a special Denver Nuggets halftime presentation, the [Western Union Foundation](#) presented a \$20,000 check to the [Gold Crown Foundation](#), as part of its WU Assists promotion.

Throughout the 2017-2018 season, the Western Union Foundation pledged to donate \$10 for every assist made by a Nuggets player in a home game to the Gold Crown Foundation, which helps young people in our community become creative and confident leaders through enrichment and sports programs.

“The Denver Nuggets have demonstrated commitment and teamwork this season,” said Hikmet Ersek, president and CEO of Western Union. “With each game assist made by our hometown team, the Western Union Foundation is helping to pass along the opportunity for youth in our community to gain valuable skills that help them achieve their goals.”

Before last night’s final regular-season home game, Nuggets players made 1,981 assists, earning \$19,810 for the Gold Crown Foundation. Western Union’s President and CEO, Hikmet Ersek made an additional ‘assist’ during the halftime presentation, rounding the donation up, to total \$20,000.

The WU Assists promotion was in support by Western Union, who [announced](#) in 2017 that it would be the first corporate jersey sponsor of the Denver Nuggets, further establishing Western Union’s hometown commitment.

**About the Western Union Foundation**



The Western Union Foundation believes that education is one of the surest pathways to economic opportunity. Through collaborations with NGOs around the world, the Foundation has embarked on a five-year mission to connect 50,000 migrants, refugees, women and young people to the global economy through demand-driven skills training and workforce enablement programs by 2020. The Foundation also offers a global scholarship program that helps put a post-secondary education in reach for in-need students studying in the STEM fields and business. To date, more than \$113 million has been given to fund projects affecting more than 800,000 people in 137 countries across the globe, including humanitarian relief for communities in crisis. The Western Union Foundation is a separate charitable corporation that is tax-exempt under §501(c)(3) of the US Internal Revenue Code, and receives support from The Western Union Company, its employees, agents and business partners. Contributions to the Foundation are tax-deductible for US income tax purposes. To learn more, visit [www.westernunionfoundation.org](http://www.westernunionfoundation.org) or follow us on Twitter @TheWUFoundation.

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