

## Marketing Opportunities for GCFH Renters

As a valued customer of the Gold Crown Foundation, we would like to offer you additional marketing opportunities for your event at the Gold Crown Field House. These are not required, but are an option for your upcoming event.

## Freshmen Package - \$75

- Posting on the <u>Events Calendar</u>
- If you are interested, please fill out the <u>request form</u> and pay the \$75.

## • JV Package - \$125

- Posting on the Events Calendar
- Event fliers available at the Gold Crown Field House
  - MUST supply your own fliers and drop-off or mail
- Digital Ad at the Field House
  - Send your own file in these dimensions: .jpg 1296 pixels wide x 972 pixels tall (If you need one created, your ad will include event information and logo. You will be allowed one revision).

## Varsity Package - \$250

- Posting on the Events Calendar
- Event fliers available at the Gold Crown Field House
  - MUST supply your own fliers and drop-off or mail
- Digital Ad at the Field House
  - Send your own file in these dimensions: .jpg 1920 pixels wide x 1080 pixels tall (If you need one created, your ad will include event information and logo. You will be allowed one revision).
- Up to three posts on Twitter leading up to the event
- Inclusion in one email:
  - This will **NOT** be a standalone email, but included in a Gold Crown Email to the sport specific database.

If you are interested in the JV or Varsity Package, please contact Dillon. Once payment is received, our Marketing Director will reach out to you for your information and next steps. If you are only interested in the Freshmen package, please fill out the request form.